



Dilek Muhibbe Yördem

Interactive Media Designer + Illustrator + Lecturer

www.dilekyordem.com

www.linkedin.com/in/dilekyordem/

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About

Birthdate: 01.02.1988
Birthplace: İstanbul/Kadıköy
E-mail: dilekyordem@gmail.com
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Work Experience

08.2020 – Present
(1 year 11 months)

Interactive Media Designer & Lecturer

Mimar Sinan Fine Arts University - *Distance Education App. and Res. Center (UZEM)*

Responsibilities: Service Design, Interaction Design & Online Exhibitions.

11.2018 – 08.2020
(1 year 10 months)

Co-Founder

Lagu (*Furniture Design & Arts*)

Responsibilities: Brand Management, Service Design & Exhibitions.

Stakeholders: Bozlu Art Project, Bluechip Creative Events.

10.2013 – 11.2018
(5 years 2 months)

User Experience & Interaction Design Specialist

Istanbul University - *Open & Distance Education Faculty (AUZEF)*

Responsibilities: User Experience Team Lead, Interaction Design Specialist.

Clients: Istanbul University, Florence Nightingale Faculty of Nursing, Yunus Emre Institute, Yeşilay.

08.2011 – 10.2013
(2 years 3 months)

Interaction Design Specialist

Istanbul University - *Distance Education App. and Res. Center (ISUZEM)*

Responsibilities: Interaction Design Specialist, Research Design and Planning,

Clients: MEB, Doğa Schools, İSMEK, İBB, Istanbul University.

04.2012 – 03.2013
(1 year)

Freelance Interactive Media Designer

Enocta

Responsibilities: Interaction Design, User Interface Design, Concept Design.

Clients: Vodafone.

08.2009 – 09.2011
(2 years 2 months)

Interactive Media Designer & Illustrator

Alafortanfonı

Responsibilities: Interaction Design, User Interface Design, Concept Design, Game and Character Design, Illustration, Animation.

Clients: Yapı Kredi, Akbank, Vestel, Regal, Domestos, Digiturk, Pınar, Kido.

08.2008 – 12.2008
(5 months)

Interactive Media Designer

Alafortanfonı

Responsibilities: Interaction Design, User Interface Design.

Clients: Yapı Kredi, Digiturk, Vestel.

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Skills

User-centered Design, Service Design, Interaction Design, User Experience Design
Information Architecture, Accessibility, Usability Testing, Heuristic Evaluation,
Mobile UX, Responsive Design, User Group Analysis and Persona Creation,
Stakeholder Interviews, Hi and low fidelity wireframing, Interactive Prototyping.

Work Model (Process) Design, Research Planning (Quantitative Research &
Qualitative Research), Project Planning, Requirements Gathering and Analysis,
Kano Analysis.

Software & Language

XD, Figma, Photoshop, Indesign, Illustrator, Omnigraffle, Mockflow, Animate,
After Effects, Aero, Artivive, Dreamweaver.

Visio, Ms Project, Excel, Word, PowerPoint, Keynote, Mindjet, Prezi.

Tobii, SMI Eye Tracking Applications (BeGaze & Experiment Center).

HTML/CSS, Actionscript (Basic level).

Education

2011 – 2019

Yıldız Technical University

Master of Arts (M.A.), Interactive Media Design.

Thesis Project: The Effect of Light Interaction on Reading Experience of Children's
Books: A Case Study on Interactive Sign Language Book.

GPA: 3.41 / 4

2007

Kadir Has University

Interactive TV Workshop, Participant.

2005 – 2010

Yıldız Technical University

Bachelor of Arts (B.A.), Interactive Media Design.

Graduation Project: "Fiction" (Game Project)

GPA: 3.08 / 4

Certificates

TS EN ISO 9001 Quality Management System Basic Education

Quality Management System Documentation

Process Management, Interaction and Improvement Techniques Education

Quality Management System Internal Inspection Education

Audience-Oriented Content Editorship

Test Preparation Techniques

Effective Presentation Techniques

Effective On-Camera Presentation Techniques

Language

English (*Advanced*)

French (*Beginner*)

Turkish (*Native*)

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Presentations & Papers

27 - 28 November 2021

Grafist 24-25 "Connected To" New Methodologies in Online Visual Communication Design Education Online Symposium
Online Symposium

- **Research on the Contribution of MSGSÜ Virtual Exhibition Platform to Learning Motivation**

Dilek YÖRDEM*, Kemal ŞAHİN, Neşe Pelin KAYA
Presenter: Dilek YÖRDEM

3 - 4 October 2021

Picturebooks in Time - The 8th International Conference of *The European Network of Picturebook Research*
Online Symposium

- **Transformation of ABC Books in Turkey: From Literacy Education to Hybrid Interaction**

Ilgım VERYERİ ALACA, Dilek YÖRDEM, Özen Nergis DOLCEROCCA
Presenters: Ilgım VERYERİ ALACA, Dilek YÖRDEM

5 - 7 May 2014

5th International Future-Learning Conference
Istanbul University Congress Center

- **Adapting User-Centered Design and User Experience Design Methods for Web- Based Learning: Florence Nightingale Patient Education Course Example**

Emine ŞENYUVA, Hülya KAYA, Gönül BODUR, Dilek YÖRDEM CEYLAN*, Behlül GÜCÜKOĞLU
Presenter: Dilek YÖRDEM CEYLAN

- **Integration of Web-Based Education on Health Sciences Courses: An Example of the Patient Education Course**

Behlül GÜCÜKOĞLU, Dilek YÖRDEM CEYLAN, Emine ŞENYUVA*, Hülya KAYA, Gönül BODUR
Presenter: Emine ŞENYUVA

9 - 11 December 2013

18th Internet Services in Turkey Conference
Istanbul University Congress Center

- **Interface Design and Content Development for Interactive Whiteboards: Republic of Turkey Ministry of National Education (MEB) Geography Course Example**

Behlül GÜCÜKOĞLU, Dilek YÖRDEM CEYLAN, Zeynep DURSUN
Presenters: Behlül GÜCÜKOĞLU, Dilek YÖRDEM CEYLAN, Zeynep DURSUN

Workshops

19 February - 6 March 2022

Laleli Discovery and Urban Infographics Workshop

Sound of City, *Zemin Istanbul (Istanbul)*

Partners: Istanbul Metropolitan Municipality, Sound of City

10 - 17 October 2021

The Interactive Illustration: Transposed through Augmented Reality (AR)

Illuminating the Non-Representable, Online Workshop

Partners: Koç University, University of Bergen, Kingston University

3 December 2017

"Design Your own Paper Camera!"

London Illustration Fair, *OXO Tower Wharf (London)*

23 February 2016

Designing Service Experiences

UX Istanbul 2016, *Dedeman Hotel (Istanbul)*

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Exhibitions

- | | |
|---------------|---|
| October 2021 | GMK - 40th Graphic Design Exhibition
Group Exhibition. <i>Tophane-i Âmire Culture and Art Center (Istanbul).</i> |
| October 2018 | “Equinox: An Autumnal Exhibition”
Group Exhibition. <i>The Island, Bristol.</i> |
| March 2018 | “Equinox: A Spring Time Exhibition”
Group Exhibition. <i>The Island, Bristol.</i> |
| February 2011 | Pera Museum, Working Space Exhibition
“Stork” Video Art Installation (<i>with Ufuk Ceylan</i>) |

Children’s Books

- | | |
|---------------|--|
| May 2012 | Bruni’nin Avlusu - Arslan Sayman
Yapı Kredi Yayınları (ISBN 978-975-08-2265-0) |
| April 2013 | Pof Kuyruk - Gürsel Korat
Yapı Kredi Yayınları (ISBN 978-975-08-2492-0) |
| August 2013 | Kuçukuçu (<i>Cabot-Caboche</i>) - Daniel Pennac
Yapı Kredi Yayınları (ISBN 978-975-08-2598-9) |
| October 2014 | Ay’daki Dede - Çiğdem Kaplangı
Yapı Kredi Yayınları (ISBN 978-975-08-3067-9) |
| March 2015 | Çirkin Ördek (<i>Ugly Duckling</i>) - Hans Christian Andersen
Yapı Kredi Yayınları (ISBN 978-975-08-3162-1) |
| May 2015 | Palyaçobalığı Palya - Nursel Erdoğan
Yapı Kredi Yayınları (ISBN 978-975-08-3212-3) |
| October 2015 | Unutma Oyunu - Doğan Gündüz
Yapı Kredi Yayınları (ISBN 978-975-08-3459-2) |
| March 2016 | Tasarım Odaklı Düşün: Kahvaltılıklar - Ufuk Ceylan & Dilek Yördem
Red House Kidz (ISBN 978-605-9781-17-6) |
| February 2018 | Denize Mektuplar Atan Çocuk - Doğan Gündüz
Yapı Kredi Yayınları (ISBN 978-975-08-4161-3) |
| January 2019 | Doğum Günü Sürprizi - Doğan Gündüz
Yapı Kredi Yayınları (ISBN 978-975-08-4382-2) |
| November 2020 | Merhaba Ben Kitap - Kolektif
TUDEM Yayınevi (ISBN 978-605-28-5448-8) |
| July 2021 | Yürüyen Ağaç - Gülgün Çako
Yapı Kredi Yayınları (ISBN 978-975-08-5078-3) |

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Guest Lectures

May 2022	Picture Books & Children's Book Illustration Yıldız Technical University, Interactive Media Design Program
December 2021 - 2022	Data Visualization and Infographics Mimar Sinan Fine Arts University, Informatics
February 2021	Interactive Content Production in Microsoft Word Mimar Sinan Fine Arts University, Informatics
February - March 2021	User-Centered Design and Interaction Design Mimar Sinan Fine Arts University, Informatics
February 2013 - 2014	Visualization of the Movement (<i>Design Basics Course</i>) Yıldız Technical University, Interactive Media Design Program
October 2013	User Experience and Interaction Design Istanbul University Hasan Ali Yücel Faculty of Education, Computer Education and Instructional Technology Program
December 2012 - 2013	Color (<i>Design Basics Course</i>) Yıldız Technical University, Interactive Media Design Program
November 2012 - 2013	Dot and Line (<i>Design Basics Course</i>) Yıldız Technical University, Interactive Media Design Program
February 2011	Interactive Design Project Process and Wireframing Yıldız Technical University, Interactive Media Design Program

Interests

Paper Engineering, Bookbinding, Paper Crafts.
Artist's Books, Book Arts, Printmaking Techniques (Woodcut, Linocut, Engraving).
Online Exhibiton Design, Spatial Design, Virtual Reality, Augmented Reality.
Cognitive Sciences,Neurology, Psychology, Human Factors and Ergonomics,
Human Behavior, Educational Sciences.
Illustration, Photography, Animation, Video Art.